

THE INTERPRENEUR HUB

Your One Stop for Latest News in Internet Marketing

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Welcome!

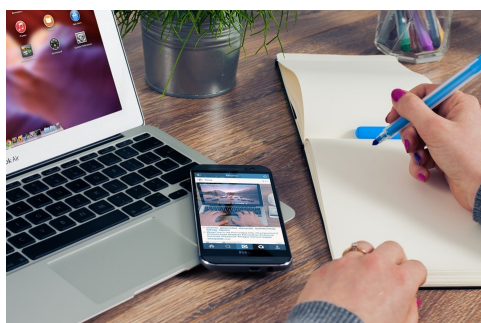
Welcome to the third edition of The Interpreneur Hub. Here’s your monthly round up of the latest in internet marketing. Look out for great offers on Internet Business School courses and plenty of chances to meet me, Simon Coulson and my team of internet marketing experts.

Five Reasons Why You Should Network.

Here at the Internet Business School, we’re committed to making sure your online business has the best start possible. That’s why we make sure to inform you on the best methods to make the most of the entrepreneur life and ensure personal success. **Just because you’ve created a business by yourself, doesn’t mean you have to keep everything to yourself.** This is why you should be networking.

1) Going it Alone Doesn’t Have To Be Lonely.

While you can’t measure this benefit in financial profit, do not overlook the benefits of having people by your side when you run your own business. **Having friends in the business means there will always be someone to have your back.** Saving you from the loneliness of just having your computer screen for company, friends in the industry provide you with motivation or simply someone there to improve your mood. It also helps to have someone there to listen when you have ideas or when you simply want to moan. Organising a meetup or conversation each week can give you something to look forward to. You could also join our coaching and mentoring programme to mix with me, my team of coaches and your peers.



2) More People Provide More Opportunities

Arguably the most significant benefit from networking are the opportunities meeting up with others can bring. From joint venture and business partnerships to being invited to speaking and writing gigs, the best opportunities are often shared in person. **People are more likely to invite people they know and trust to their events over those they don’t.** Some people will even prefer to buy and sell their assets with familiar faces. This means networking can be one of the most profitable means for your business.

3) Find Good Sources of Free Advice

Sometimes Google doesn’t have all the answers you need, or sometimes you’re not sure if the advice you find even works. Sometimes you don’t want to spend all your hard earned cash on paying consultants. Your network can be an infinitely useful for advice as long as you provide your own expertise in response. **Don’t demand too much without giving in return.**

The better your network, the better advice you can obtain so make sure to keep networking so you can continue to find people with common goals and values to exchange advice.

4) Friends Help Out Friends

Mutual help is an essential part of networking. Here are some ways that you and your network can help each other out.

- **Promotions** - By promoting each other businesses, you and your network can boost each other's' traffic, reputation and sales.
- **Links** - Building up links boosts the strength of your SEO, putting links on each others' pages can also help share news and information.
- **Introductions** - Your connections can help you make further connections with new people they think would be good additions to your network.
- **Assistance** - Sometimes you just need another pair of hands to fix a double code, give you a head up or have your back when someone attacks your business.



5) You Can Learn from the Examples Around You

Those you associate with will end up having an influence on you. If you surround yourself with the right people, then their attitudes, habits, views and associations will rub off on you and have a positive influence.

Modelling yourself on successful people is often a way to improve your own performance, so if you surround yourself with good influences you should improve your own practices.



Are you curious to know more about our coaching and mentoring programme? We've got a 'discovery day' coming soon — but it's by application and invitation only—each person who gets a chance to attend will need to be personally vetted by Simon.

So if you want to grow your business, and get expert strategic advice and guidance then **apply here**:

<https://internetbusinessschool.co.uk/discovery>



The Internet Business School team of expert Internet Marketers could be your new networking peers!

Useful Facts You Didn't Know About Wordpress.

The Internet Business School has always provided a hub of knowledge and skill to aspiring and experienced entrepreneurs. When we notice that our students are missing out on a key area of internet marketing, we have to step in to keep them informed. For over a decade, Wordpress has been key for new businesses to get a presence online, but so many don't use it.



What should you know about Wordpress?

Searching for Wordpress in Google will give you an amazing 1.6 billion results. This makes it the most popular website building and customer management tool out there. Founded in May 2003, this platform is older than some of the most popular internet marketing and social media platforms out there, including Facebook and Twitter.



As of May 2017, there are 17 million websites powered by Wordpress in existence. It's users write around 70 million news posts each month which means 542 million words are written on these blogs every single day. That's equal to the whole Harry Potter series written over five hundred times a day.

Wordpress is still growing fast. Last year (2016) these blogs were accessed 22.2 billion times, showing it has yet to stop expanding!

The latest edition 4.6, has been downloaded 3.8 million times since when it was released in the summer 2016.

Wordpress keeps its users by being one of the most easily customisable CMS tools out there. It offers 4,081 free themes and 46,291 free plugins, available to everyone to customise their website.

Premium themes are extremely profitable for their makers on the online theme marketplace - ThemeForest. Half of all premium themes make at least \$1000 a month, whilst a quarter make \$2,500. Five percent of all themes on ThemeForest make an amazing \$10,000. A great business opportunity if you're talented at building themes! (If you're a talented web dev, this could be something interesting for you!)

This popular platform boasts a user base ranging from complete novices to expert designers and developers. Global brands also love to use it. Coca Cola, Samsung, Star Wars, Mercedes-Benz, Sony and Playstation all love Wordpress!



Some of the most-read websites, those attracting readership of millions, make use of Wordpress. These include The New York Times, The Wall Street Journal, Forbes magazine, Reuters and Harvard Business Review. Technology blogs such as Mashable, Bigg, Tech Crunch and IGN are also WP clients.

Wordpress is also popular amongst celebrities hoping to promote their brand. Famous Wordpress users include rapper Jay-Z, singer Sir Tom Jones, and action star Sylvester Stallone. So you know it's a sold platform.

At Internet Business School we have a team of experts available to help you with Wordpress. Whether you are a beginner or already know the basics, we have a course that will help you to accelerate your learning.

Discover everything you need to know about the world's most popular website builder whether its to build your own site—or become a consultant and build sites for others with our help www.internetbusinessschool.com

Top Reasons to Get Back in the Classroom



As a provider of top quality internet marketing courses, here at the Internet Business School we know the benefits of getting back in the classroom. Though the idea of studying may bring back bad memories of school days and revising for exams, the classroom is still the ideal place for obtaining new skills.

Here's why:

Experts are always on hand to give on the spot practical advice and answer any questions you may have.

There are opportunities to learn about subjects from a new angle, or go further in depth using the teacher's expertise. You also get the opportunity to ask questions outside the dictated subject matter.

Help and answers come immediately as opposed to getting them via email or Google search.

You can network with people learning the same subject, allowing you to share your experiences and form a social group.

Lessons contain hands on use of tools and techniques for your subject area.

Expert trainers and tutors make the learning experience more engaging, interesting and enjoyable.

Teaching style can be adapted to the needs of the learners.

Being in the classroom can give you a quiet dedicated learning time away from the busy nature of your daily routine.

Being in an environment dedicated to learning can help you focus better than if you were at home.

You can receive valuable feedback from your tutor and others in your class.

Want to learn new skills so you can create a profitable online business?

Come back to the classroom, come to London and join Simon and the team for a **FREE** one day Internet Marketing Workshop. Click below to book your **FREE** place. These events **DO** get fully booked, so if you are interested, reserve your space soon as you can.

RESERVE YOUR SPOT NOW- internetbusinessschool.co.uk/one-day-workshop/



Get a free copy of my Amazon No. 1 Best Selling Book: "Interpreneur - The Secrets Of My Journey To Self-Made Internet Millionaire"

GO TO: www.interpreneur.com

Can I tell you a secret?

I'll only take up a moment of your time, I promise.

Have you read emails, attended work-shops and spent time with so called ex-perts claiming to help you make money, **but they're so full of corporate jargon that they just make your head swim?**

And then the prices! Pay thousands of pounds to talk to this 'entrepreneur', pay hundreds to learn this one little thing you **NEED** to know.

They just make starting your own online business seem so intimidating. So diffi-cult!

Where can you begin? It's all so confusing!

What if I said, it didn't have to be this way?

Now you may be thinking, here we go again. He's going to try and get me to spend all my hard-earned savings on some course.

But no, what I'm suggesting is absolutely FREE.

That's my secret - making money online doesn't have to break the bank. In fact it doesn't have to cost you a penny to start. All you need are three things. Would you like to know what they are.

A laptop, the desire to succeed, and a free course. Or a book for £1!

That's it! It couldn't be simpler. If you want it enough, if you're prepared to put in the work, then the online world is your oyster. And everything you need to get you going can be found in my FREE one day workshop.

I'll be teaching you the formula that has made me over £20million through online sales. I've taught hundreds of people like you, many of which have gone out and made million pound businesses. Now it's your turn.




Course attendees can also win a FREE online internet marketing course on the day, as well as speak with me and my team about your next steps in your online business journey. Scroll down to see how to book on!

But Don't Take Our Word For It....

You can read all about the experiences and opinions of former students here. Read feedback, watch videos and decide for yourself if you think you should attend:


<https://simoncoulson.com/internet-business-school-reviews/>



HOMEABOUT SIMONTRAININGREVIEWSUPCOMING EVENTSBLOGPRESSCONTACT US


Tom Druitt

How Tom added 250K in to his business in 12 months



Frankie Widdows

How Frankie went from zero to 500K a year



LATEST NEWS FROM THE FARM

Did You Catch David Jason on UK Gold in August?

I kept it a secret for months, but I can now share the news with you.

UK Gold made a three part series about the life and career in TV of household name, David Jason and they came to visit to film the set location.

Many of you know that he starred as Pop Larkin in the Darling Buds of May ITV programme in the 90's.... and the farm where it was filmed is the 35

acre farm where I live. So it was a real treat to meet him, his co-stars Pam Ferris and Philip Franks and show them around the place (unfortunately Catherine Zeta Jones wasn't there in person). If you want to catch up here's the link:

<https://gold.uktv.co.uk/shows/david-jason-my-lifecscreen/>



I also made ITV news *and* The Sunday Papers!



Millionaire transforms TV's "Darling Buds" farm into 'perfick' wedding venue

Among the many millions of viewers who watched ITV series The Darling Buds of May - set on a Kent farm in the 1950s - was a young businessman who went on to make...

To coincide with all of this, The Sunday Times published their article in their magazine. A few weeks ago, a Sunday Times Magazine journalist and photographer came to visit. They were interested in 'what I'd done with the place' – and of course, with David Jason's special programme coming up, the farm became very newsworthy. I really enjoy showing people around – so they can see how I've reinvested the money I made online - and that it's not always just about working away at the screen!

If you want to read the whole article, you'll have to go to The Times Online.

THE  TIMES

Today's sections ▾

Past six days

My articles

Perfick break: the house where The Darling Buds of May was filmed

The internet millionaire Simon Coulson loved the 1990s TV show so much, he bought the farmhouse where it was shot and turned it into a holiday let



Buss Farm, in Kent — now renamed Darling Buds Farm — was the set for the nostalgic 1990s TV show

PETER TARRY

Otherwise – why not visit in person? There's live courses going on all the time, and if you just want a holiday, you can stay in the 5 Star luxury accommodation and have a perfick stay!

<https://www.darlingbudsfarm.co.uk>

Will You Come To London, Network, and Get Back In The Classroom?

**** FREE Internet Marketing Workshop in London ****

Want to take the first steps to financial freedom and become your own boss, learn how to create an online business and an additional income stream? Discover how to become an Interpreneur at our one day workshops. **(Don't delay—all previous dates have been FULLY BOOKED, there is only so many we can fit in the room, and we're half full for October already).**

[www.internetbusinessschool.co.uk
/one-day-workshop](http://www.internetbusinessschool.co.uk/one-day-workshop)



We'll also be at the Business Show in November....

The Business Show - London 16th-17th November.

Come visit us at the Business Show at Olympia London! Meet me and the Internet Business School crew!

Visit the website to order your free ticket:

www.greatbritishbusinessshow.co.uk/

If you want to find out more about anything we've talked about in this newsletter, email support@internetbusinessschool.com and the support team will be on hand to answer your questions. *Otherwise I'll see you in London (or in Kent on the farm for your B&B break!)*



Simon Coulson
THE INTERPRENEUR

The
Internet Business
School